

2020-2021 District Goals



District: 315A1
Constitutional Area: India, South Asia and Middle East

MEMBERSHIP DEVELOPMENT

Goal Statement

By the end of the 2020-2021 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	2	40	30	5
2nd Quarter	2	40	30	10
3rd Quarter	1	20	30	10
4th Quarter	1	20	35	15

FY New Clubs

6

FY Charter Members

120

FY New Members

125

FY Retention Goal

40

NET GROWTH GOAL

FY New Members + FY Charter Members - FY Retention Goal = NET GROWTH GOAL

205

Action Plan

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
Meets the Club Leaders	District Governor	District Fund	May 01, 2020	February 28, 2020
Club Officers & PST Training	District Governor & GAT team	District Fund	June 01, 2020	July 15, 2020
Global Action Team Conclave	DG, VDG's & GAT team	District Fund & GAT members	July 01, 2020	August 14, 2020
Region & Zone Chairperson Training	District Governor & GAT team	LCI Grant & District Fund	August 01, 2020	August 30, 2020
Service Activities on 5 global & other causes	District & Clubs of the District	Contribution by club members & Donation from society	July 01, 2020	June 30, 2020
New Voice Seminar	District GMT Family & Women's Specialist	Contribution by Chairperson, District Cabinet Committee	August 01, 2020	December 31, 2020
Retention seminar	District Governor	District Fund	July 01, 2020	June 30, 2021
New Club & Cabinet member orientation	DG, VDG's & GAT team	LCI Grant & District Fund	July 01, 2020	June 30, 2021
Leo to Lion & Youth Training	DG, VDG's & GAT team	District Fund	July 01, 2020	June 30, 2021
Assist Priority Clubs & Awarded for best activities	DG, VDG's & GAT team	District Fund	July 01, 2020	June 30, 2021
RLLI/ALLI/DLLI & other training	DG, VDG's & GAT team	LCI Grant	July 01, 2020	June 30, 2021

LCIF: CAMPAIGN 100

Goal Statement

By the end of the 2020-2021 fiscal year, our district will support LCIF in its endeavor to achieve Campaign 100's target goal of US\$300 million.

Action Plan

I will support my district's fundraising goals and work closely with the LCIF district coordinator to ensure our district achieves those goals, and I will learn about the potential awards that may be available to our district for exceptional support of LCIF and Campaign 100.

I will lead by example, by asking my club to set a goal for our support of Campaign 100 and LCIF; including LCIF and Campaign 100 in my presentations and remarks throughout my district; making a personal gift or ensuring my club's participation; and inviting my LCIF district coordinator and/or club LCIF coordinator to give regular presentations at my club.

My cabinet will provide time for the LCIF district coordinator to present updates at every cabinet meeting and will ensure that our district convention will allow time for a Campaign 100 and LCIF presentation/seminar and space for an information table on LCIF. I will also schedule regular update meetings or phone calls with the district coordinator outside of cabinet meetings.

I will work with my district coordinator to educate myself on LCIF grant opportunities available in my area, especially District and Club Community Impact Grants, and therefore encourage my district to develop projects that would be potentially supported by an LCIF grant.

My cabinet will ensure that significant donations such as Lead and Major Donors, Model Clubs, and 100/100 Clubs are recognized at public functions held within my district.

MULTIPLE DISTRICT CUSTOM IMPACT

Goal Statement

Action Plan

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
1st & 2nd VDG Training	GAT Area Leader & Council Cairman, MD 315	LCI grant	November 01, 2020	January 31, 2021
GAT Concleave	GAT Area Leader & Council Chairman	LCI grant	July 01, 2020	June 30, 2021
RLLI/ALLI training	GAT Area Leader & Council Chairman	LCI grant	July 01, 2020	June 30, 2021

DISTRICT CUSTOM IMPACT

Goal Statement

1. MEMBERSHIP:

(a) INVITE FOR IMPACT-

By the end of the 4th quarter, the district will add a total of 125 new members.

ACTION STEPS:

- (1) My district will convert 5 Leos to lion. July
- (2) My district will organise at least 6 membership growth event(s).
- (3) All clubs in my district will set individual membership goals.
- (4) My district will use and promote membership resources to achieve our goal (i.e. Invitation, building fellowship & leadership through service, Success history sharing, Fellowship in community, Community Needs Assessment).
- (5) My district will induct 50 new lions under 40 years old.

(b) NEW CLUB DEVELOPMENT-

By the end of the 4th quarter, the district will start 6 new clubs with a minimum of 120 character members.

ACTION STEPS:

- (1) My district will host a New Club Development Workshop and Orientation.
- (2) My district will organise 3 Leo Club(s).
- (3) My district will start 2 Speciality Club(s).

(C) MEMBERSHIP RETENTION-

By the end of 4th quarter, the district's membership drops will not exceed 40 members.

ACTION STEPS:

- (1) Apply zero drop policy.
- (2) Club visitation & communicate with all lions club of our district.
- (3) Recognition to the club for no drop.
- (4) My district GAT Coordinators will promote the use of the Ratings survey.
- (5) My district will use the Club Quality Initiative to support member retention.
- (6) My district GAT Coordinators will ensure that all clubs are conducting effective new member orientations.
- (7) My district will survey former members to better understand and evaluate how to improve member satisfaction.

2. LEADERSHIP:

(a) CLUB OFFICER TRAINING-

In the 2020-2021 lionstic year, 80% of incoming Club Officers will complete officer training.

ACTION STEPS:

- (1) I will ensure that my district team understands their roles in the CLub Officer training process.
- (2) I will encourage the District GLT Coordinator to include Club Officer in the GAT development plan and to report the completed training.
- (3) I will support and promote Club Officer learning events.
- (4) I will organise an exclusive training on how to use MyLCI/MyLion/LLC and how to submit service activities.

(b) REGION AND ZONE CHAIRPERSON TRAINING-

In the 2020-2021 lionstic year, 90% of incoming Region and Zone Chairpersons will complete Region and Zone Chairperson training.

ACTION STEPS:

- (1) I will ensure that my district team understands their roles in the Region and Zone Chairperson training process.
- (2) I will encourage my District GLT Coordinator to Include Region and Zone Chairperson training in the GAT development plan and to report the completed training.
- (3) I will support and promote Region and Zone Chairperson training events.
- (4) I will encourage my District GAT Coordinators to apply for Leadership Development Funding of offset the cost of Zone Chairperson training.
- (5) Will organise GAT conclave.
- (6) To inspire and motivate club leaders to undertake service activities for less previllaged people of the society, create awareness on health, nutrition and environment through organizing campaign meetings at community levels.

(c) LEARNING FOR EVERY LION:

I will ensure my district team understands their role in identifying qualified candidates or Institutes.

ACTION STEPS:

During the 2020-2021 lionstic year, the district will identify 5 qualified candidates to apply for local and LCI sponsored Institutes in our area.

3. SERVICE:

In the 2020-2021 lionstic year, my district will serve 200000 people.

ACTION STEPS:

- (1) Of the total number of people served in my district, 50000 people will be youth.
- (2) My district will use and promote service resources to achieve our goal (i.e. Invitation, through service, Success history telling, Fellowship in community Needs Assessment).
- (3) I will encourage clubs in my district to work together to collaborate on their service projects to maximize the impact in their community.
- (4) My district will organise community meetings for an Awareness raising for environmental protection and plantation by potential club.

4. SERVICE ACTIVITIES:

In the 2020-2021 lionstic year, my district will complete 170 service activities.

ACTION STEPS:

- (1) I will encourage my District GST Coordinator to educate clubs in my district about our global causes.
- (2) Organise Eye camp & free cataract operation.
- (3) Distribute food, medicine, cloth to less fortunate people.
- (4) Distribute liflet for awareness on Environment, Cancer, Dengue, Corona etc.
- (5) Distribute PPE & Medical supplies to Hospital for Doctors, Nurse and other staff.

5. SERVICE ACTIVITY REPORTING:

In the 2020-2021 lionstic year, obtain 70% of clubs in my district 315A1 will report their service projects via MyLion Web or MyLCI.

ACTION STEPS:

- (1) I will encourage my District GST Coordinator to organise MyLion Web reporting training and provide Why Service Reporting Matters document to attendees.
- (2) I will encourage all PST members in my district to download the MyLion app and use it for all service projects.
- (3) I will ensure the Global Action Team continues to support clubs in reporting.
- (4) I will emphasize the responsibility of the Club Service Chairs to report their service.
- (5) My district will use and promote service resources to achieve our goal (i.e. Service Activity Reporting, Service Reporting Guide and Why Service Reporting Matters).

6. FUNDRAISER:

By the end of 2020-2021 lionstic year, 20% of Lions in my district will understand the Impact of Foundation and demonstrate their support with a donation to LCIF.

ACTION STEPS:

- (1) I will support my LCIF District Coordinator to educate lions about LCIF and maximize participatio of Lions in Campaign 100: LCIF Empowering Service.
- (2) My district will educate our Lions about the expanded global causes for LCIF and grant opportunities available to us.
- (3) For all grants awarded to my district, I will ensure 100% of project reports are submitted on time to LCIF to remain in good standing for future funding.

Action Plan

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
Will conduct Fundraising Program	DG team	Gift & Entertainment	July 01, 2020	June 30, 2021
DG's momentos during club visit	DG team	District Fund	July 01, 2020	June 30, 2021
Discussion meeting with District GAT coordinators	DG	Plan on education, awareness and suggestions	July 01, 2020	August 30, 2020
Contact non participating club	DG & GST	Email, Phone, newsletter	January 01, 2020	May 32, 2020
Involving General Public in Service Activities	DG & GST	Email, Phone	July 01, 2020	June 30, 2021
Increase permanent project	DG & Club Leaders	LCI Grant & Club fund	July 01, 2020	June 30, 2021
Success History Sharing	DG & GAT team	District Fund	July 01, 2020	June 30, 2021
MyLion Reporting Training	DG & GAT team	District Fund	July 01, 2020	June 30, 2021
Awareness on prevention of Cancer	DG & GAT Team	Lions leader sponsor	July 01, 2020	June 30, 2021
Fellowship development	DG & Cabinet Members	Lions leader sponsor	July 01, 2020	June 30, 2021
PR projects with publicity	DG team, cabinet members & PST members	LCI grant & lions sponsor	July 01, 2020	June 30, 2021